

# Close to Home

# YOUR 1 PLUMBER

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-  Special Offers
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## Share the News

If you enjoy receiving our monthly *Close to Home* e-Newsletter, [click here](#).

Thank you!



## Now, a New World of Options for Your Next Water Heater.

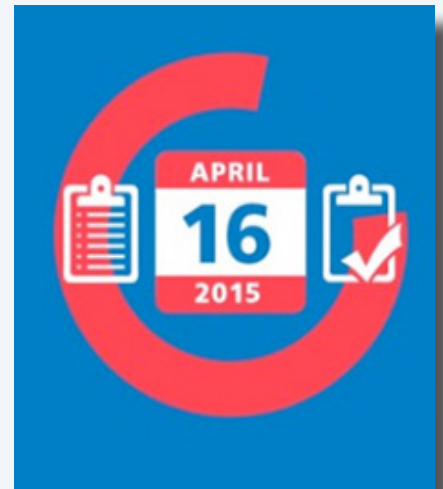
As we reported in last month's issue of *Close to Home*, big changes are coming in water heater design.

Since that newsletter prompted numerous questions from valued customers like you, we thought we'd do a follow-up article to explain the changes – mandated by the National Appliance Energy Conservation Act – in slightly greater detail.

As of April 16, 2015, newly made water heaters will be **more energy efficient than ever and, while they also will cost more, you'll more than make up the difference in energy savings after about 7 years.** Given that water heaters are designed to last up to 13 years, that means, in the final analysis, **you'll actually pay less than you did for your current water heater** once the total amount of energy savings is taken into account.

### Electric Storage Tank Water Heaters

- **Under 55 Gallons** – These are essentially the same as what you're used to, although they have more internal insulation to meet or exceed new federal energy efficiency standards. And that makes them both taller and wider.
- **Over 55 gallons** – New style electric hybrid heat pump water heaters come in two primary sizes – 66, and 80 gallons – and are taller than older style electric water heaters. One thing to keep in mind: these can only be installed in rooms at least 10' x 10' for effective heat pump operation.



### *Green & Healthy Living Tips*

**Eat Avocados.** For dry skin, incorporate more avocados into your diet. They're rich in monounsaturated fat and vitamin E, both of which promote healthy skin.

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Special Offers



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## Gas Storage Tank Water Heaters

- **Under 55 gallons** – These feature the same basic technology that you're used to, but again, they're larger than their predecessors.
- **Over 55 gallons** – Conventional gas water heaters have been replaced by gas condensing systems, a more energy efficient technology. And, like electric heat pump models, they're have a larger footprint.

## Gas Tankless Water Heaters

By definition, there is no storage tank in a tankless system; instead, water is heated as it passes through the wall-mounted heat exchanger. Tankless systems come in whole-house and point-of-use models and can be installed virtually anywhere.

We understand that's a lot of information to digest all at once, and there's still more to tell you. So suffice it to say that when it's time for your next water heater, **we'll answer all your questions** and help you get exactly the system you need, even where space restrictions require a little added creativity on our part.

If today's that day, we invite you to **save \$50 on your purchase with the coupon on page 3 of this newsletter**. In addition, we continue to invite all your questions about what's new in water heaters to help you make a truly informed decision.



## Amazing Fact

Charlie Sheen once bought 2,615 tickets to a major league baseball game so he could improve his odds of catching a home run ball. No luck, in case you were wondering.

William Kirkorian  
President

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*Our Favorite Recipes*

**Tomato, Corn and Avocado Salsa**



"This salsa is quick and easy to make. It's colorful and most important, it's delicious!"

[Click here to view and print this recipe.](#)

*You Gotta Laugh*

"Too many people spend money they haven't earned, to buy things they don't want, to impress people they don't like." *Will Smith*



**New Water Heater**

**Save \$50**

...on a new water heater purchased from and installed by Your 1 Plumber. This offer is valid through April 30, 2015. Only one (1) coupon per service address will be accepted. Coupon must be presented at the time of service. Not valid with any other offer or minimum service fee.

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**Click Here to Schedule Service Now.**

**Special Bonus Offer**

**Save \$25**

...on any other service our company offers. Only one (1) coupon per service address will be accepted. Coupon must be presented at the time of service. This offer is valid through April 30, 2015, and may not be combined with any other offer or minimum service fee.

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